

## What do our Members have to say about Glacial Lakes & Prairies Tourism? See for yourself!



I'm a proud member of the Glacial Lakes & Prairies Tourism, and have been for over ten years! A few years back, we applied and were awarded a marketing grant through the GLPTA to help bring more people into Watertown, which was a fantastic opportunity for us. This was one of the first programs we tried, and it was a great success! We were able to market ourselves into the Sioux Falls, Brookings and lower South Dakota at a price we could afford, and it gave us a great boost. Since then, we have been working arm and arm with the GLPTA—it's nice to know that you have someone who's actively repping you and your Business without having to spend time away from your business. Besides the overall effect that Tourism has on every Business in South Dakota, having a partner on the inside is absolutely critical to growing success, and I can't think of anyone better than the crew at the GLPTA. Cheers!

Sean Dempsey @ Dempsey's Brewery, Restaurant, & Pub, Watertown

Through our partnership with Glacial Lakes & Prairies Tourism, we've not only met some really great people, but we've also been able to spark imagination and inspire play in the greater world. Glacial Lakes & Prairies Tourism has a variety of resources you can use to help market your organization. We've taken advantage of their regional marketing grant and have advertised in their many print pieces that help tourists find great places to visit. When you are a member of GLPTA, you help showcase our entire community and state! We all are better when we work together.



Kerrie Vilhauer @ Children's Museum of South Dakota, Brookings



Glacial Lakes & Prairies Tourism is a wonderful resource to utilize in promoting your business. I have had the good fortune to be able to work with both Jody and Rosie for several years. If you have a tourism based business, it's a no brainer to become a member. They have been instrumental in helping promote our hunting business regionally and abroad. Every year they promote us at several regional trade shows. They also promote businesses online and through print advertising. Recently we have participated in regional marketing grants for local businesses. These matching marketing grants have allowed us to expand our marketing reach. The services they provide local tourism based businesses are invaluable. If you are not a member yet, you are making a mistake.

Dr. Cyrus Mahmoodi @ Double P Ranch Lodge, Clark

